

DEPARTMENT of TOURISM MANAGEMENT
MASTER DEGREE PROGRAMME WITH THESIS

SCIENTIFIC REPARATION PROGRAM							
C. CODE	COURSE NAME	E/C	The.	Prc.	Tot.	Credit	ECTS
TUR-519	Introduction to Tourism	C	3	0	3	3	5
TUR-521	Travel Agencies and Tour Operators	C	3	0	3	3	5
TUR-523	The Law of Tourism	C	3	0	3	3	5
TUR-520	Tourism Management	C	3	0	3	3	5
TUR-522	Communication in Tourism	C	3	0	3	3	5
TUR-524	Sociology of Tourism	C	3	0	3	3	5
Total			18	0	18	18	30

I. Semester							
C. CODE	COURSE NAME	E/C	The.	Prc.	Tot.	Credit	ECTS
Compulsory Courses							
TUR-501	Scientific Research Methods	C	3	0	3	3	5
TUR-701	Specialized Field Course	C	8	0	8	0	9
TUR-801	Thesis Preparation Study	C	0	1	1	0	1
Elective Courses (3 elective courses will be selected from the pool)							
TUR-503	Tourism Economics	E	3	0	3	3	5
TUR-505	Human Resources Management in Tourism Enterprises	E	3	0	3	3	5
TUR-507	Strategic Marketing in Tourism Enterprises	E	3	0	3	3	5
TUR-509	Finance for Tourism Enterprises	E	3	0	3	3	5
TUR-511	Current Issues and Approaches in Tourism	E	3	0	3	3	5
TUR-513	Gastronomy and Culinary Culture	E	3	0	3	3	5
TUR-515	Recreation Management	E	3	0	3	3	5
TUR-517	Travel Management	E	3	0	3	3	5

TUR-252	Knowledge Management in Tourism Enterprises	E	3	0	3	3	5
TUR-527	New Trends in Tourism in the World and Turkey	E	3	0	3	3	5
Total			20	1	21	12	30

II. Semester							
C. CODE	COURSE NAME	E/C	The.	Prc.	Tot.	Credit	ECTS
Compulsory Courses							
TUR-702	Specialized Field Course	C	8	0	8	0	9
TUR-802	Thesis Preparation Study	C	0	1	1	0	1
TUR-602	Seminar	C	0	2	2	0	5
Elective Courses (3 elective courses will be selected from the pool)							
TUR-502	Convention and Event Management	E	3	0	3	3	5
TUR-504	New Approaches in Accommodation Management	E	3	0	3	3	5
TUR-506	Cost Management in Tourism Enterprises	E	3	0	3	3	5
TUR-508	Tourism Researches	E	3	0	3	3	5
TUR-510	Tourism Policy and Planning	E	3	0	3	3	5
TUR-512	Management of Tourism Organizations	E	3	0	3	3	5
TUR-514	Destination Development and Management	E	3	0	3	3	5
TUR-516	Sustainable Tourism and Environment	E	3	0	3	3	5
TUR-518	Health Tourism Management	E	3	0	3	3	5
TUR-520	Innovation Management in Tourism Enterprises	E	3	0	3	3	5
Total			17	3	20	9	30

III. Semester							
C. CODE	COURSE NAME	E/C	The.	Prc.	Tot.	Credit	ECTS
Compulsory Courses							
TUR-703	Specialized Field Course	C	0	1	1	0	21
TUR-803	Thesis Preparation Study	C	8	0	8	0	9
Total			8	1	9	0	30

IV. Semester							
C. CODE	COURSE NAME	E/C	The.	Prc.	Tot.	Credit	ECTS
Compulsory Courses							
TUR-704	Specialized Field Course	C	0	1	1	0	21
TUR-804	Thesis Preparation Study	C	8	0	8	0	9
Total			8	1	9	0	30