

DEPARTMENT of TOURISM MANAGEMENT
PH.D PROGRAMME

I. Semester							
C. CODE	COURSE NAME	E/C	The.	Prc.	Tot.	Credit	ECTS
Compulsory Courses							
TUR-501	Research Methods in Social Sciences	C	3	0	3	3	5
TUR-701	Specialized Field Course	C	8	0	8	0	9
TUR-801	Thesis Preparation Study	C	0	1	1	0	1
Elective Courses (3 elective courses will be selected from the pool)							
TUR-506	Philosophy of Science	E	3	0	3	3	5
TUR-508	Organizational Theories	E	3	0	3	3	5
TUR-504	Advances in Tourism Theory	E	3	0	3	3	5
TUR-503	Sectoral Analysis of Tourism	E	3	0	3	3	5
TUR-511	Contemporary Advances in Food and Beverage Management	E	3	0	3	3	5
TUR-515	Product Development and Diversification in Tourism	E	3	0	3	3	5
TUR-526	Employment Issues in Tourism Enterprises	E	3	0	3	3	5
TUR-507	Marketing Theories in Tourism	E	3	0	3	3	5
TUR-509	Strategic Management in Tourism Enterprises	E	3	0	3	3	5
TUR-510	Micro and Macro Economic Analysis in Tourism	E	3	0	3	3	5
TUR-513	Sociological Foundations of Tourism	E	3	0	3	3	5
TUR-512	Accounting Auditing in Tourism Enterprises	E	3	0	3	3	5
TUR-524	Sustainable Tourism Management	E	3	0	3	3	5
TUR-519	Organization Development	E	3	0	3	3	5
Total			20	1	21	12	30

II. Semester							
C. CODE	COURSE NAME	E/C	The.	Prc.	Tot.	Credit	ECTS
Compulsory Courses							
TUR-702	Specialized Field Course	C	8	0	8	0	9
TUR-802	Thesis Preparation Study	C	0	1	1	0	1
TUR-602	Seminar	C	0	2	2	0	4
Elective Courses (4 elective courses will be selected from the pool)							
TUR-502	Qualitative and Quantitative Analysis Techniques in Tourism Researches	E	3	0	3	3	4
TUR-505	Approaches in Tourism Policy and Planning	E	3	0	3	3	4
TUR-523	Gastronomy Researches	E	3	0	3	3	4
TUR-514	Strategic Human Resources Management in Tourism Enterprises	E	3	0	3	3	4
TUR-522	Ethics and Social Responsibility in Tourism	E	3	0	3	3	4
TUR-521	Consumer Behavior Theories and Tourism	E	3	0	3	3	4
TUR-520	Financial Policy and Strategies in Tourism Sector	E	3	0	3	3	4
TUR-518	Environmental Management Practices in Tourism Enterprises	E	3	0	3	3	4
TUR-516	E-Marketing and Information Technology Practices in Tourism Sector	E	3	0	3	3	4
TUR-517	Risk and Crisis Management in Tourism Enterprises	E	3	0	3	3	4
TUR-527	International Travels and Tour Operations Management	E	3	0	3	3	4
TUR-528	International Hotel Management and Administration	E	3	0	3	3	4
TUR-529	Contemporary Leadership Theories in Tourism Enterprises	E	3	0	3	3	4
TUR-525	Investment Projects in Tourism Enterprises	E	3	0	3	3	4
Total			23	3	26	12	30

III. Semester							
C. CODE	COURSE NAME	E/C	The.	Prc.	Tot.	Credit	ECTS
Compulsory Courses							
TUR-803	Thesis Preparation Study	C	0	1	1	0	21
TUR-703	Specialized Field Course	C	8	0	8	0	9
Total			8	1	9	0	30

IV. Semester							
C. CODE	COURSE NAME	E/C	The.	Prc.	Tot.	Credit	ECTS
Compulsory Courses							
TUR-804	Thesis Preparation Study	C	0	1	1	0	21
TUR-704	Specialized Field Course	C	8	0	8	0	9
Total			8	1	9	0	30

V. Semester							
C. CODE	COURSE NAME	E/C	The.	Prc.	Tot.	Credit	ECTS
Compulsory Courses							
TUR-805	Thesis Preparation Study	C	0	1	1	0	21
TUR-705	Specialized Field Course	C	8	0	8	0	9
Total			8	1	9	0	30

VI. Semester							
C. CODE	COURSE NAME	E/C	The.	Prc.	Tot.	Credit	ECTS
Compulsory Courses							
TUR-806	Thesis Preparation Study	C	0	1	1	0	21
TUR-706	Specialized Field Course	C	8	0	8	0	9
Total			8	1	9	0	30

VII. Semester							
C. CODE	COURSE NAME	E/C	The.	Prc.	Tot.	Credit	ECTS
Compulsory Courses							
TUR-807	Thesis Preparation Study	C	0	1	1	0	21
TUR-707	Specialized Field Course	C	8	0	8	0	9
Total			8	1	9	0	30

VIII. Semester							
C. CODE	COURSE NAME	E/C	The.	Prc.	Tot.	Credit	ECTS
Compulsory Courses							
TUR-808	Thesis Preparation Study	C	0	1	1	0	21
TUR-708	Specialized Field Course	C	8	0	8	0	9
Total			8	1	9	0	30