

İŞLETME (İNGİLİZCE) BİLİM DALI TEZLİ YÜKSEK LİSANS PROGRAMI

I. YARIYIL DERSLERİ	Seçmeli/ Zorunlu	Dersin Kodu	Teori	Uygulama	AKTS
Zorunlu Dersler					
Research Methods	Zorunlu	BUS 501	3	0	5
Specialization Field Course	Zorunlu	BUS 701	8	0	9
Thesis Preparation Work	Zorunlu	BUS 801	0	1	1
Seçmeli Ders Havuzu (3 Ders Seçilecektir)					
Theories in Consumer Behavior	Seçmeli	BUS 103	3	0	5
Modern Manufacturing Systems	Seçmeli	BUS105	3	0	5
Strategic Cost Accounting	Seçmeli	BUS 107	3	0	5
Advanced Brand Management	Seçmeli	BUS 109	3	0	5
Strategic Reputation Management	Seçmeli	BUS111	3	0	5
Advanced Financial Accounting I	Seçmeli	BUS 113	3	0	5
International Financial Risk Management	Seçmeli	BUS 115	3	0	5
Financial Markets, Institutions and Derivatives	Seçmeli	BUS 117	3	0	5
Corporate Finance	Seçmeli	BUS 119	3	0	5
Auditing and Fraud Detection	Seçmeli	BUS 121	3	0	5
TOPLAM			20	1	30

II. YARIYIL DERSLERİ	Seçmeli/ Zorunlu	Dersin Kodu	Teori	Uygulama	AKTS
Zorunlu Dersler					
Seminars	Zorunlu	BUS 602	0	3	5
Specialization Field Course	Zorunlu	BUS 702	8	0	9
Thesis Preparation Work	Zorunlu	BUS 802	0	1	1
Seçmeli Ders Havuzu (3 Ders Seçilecektir)					
Special Topics in Marketing	Seçmeli	BUS 204	3	0	5
Supply Chain Management	Seçmeli	BUS 206	3	0	5
Digital Marketing	Seçmeli	BUS 208	3	0	5
Strategic Managerial Accounting	Seçmeli	BUS 210	3	0	5
Organization Theory and Design	Seçmeli	BUS 212	3	0	5
Financial Economics	Seçmeli	BUS 214	3	0	5
Advanced Finance	Seçmeli	BUS 216	3	0	5
International Financial Reporting Standards	Seçmeli	BUS 218	3	0	5
International Trade and Finance	Seçmeli	BUS 220	3	0	5
Advanced Financial Accounting II	Seçmeli	BUS 222	3	0	5
TOPLAM			20	1	30

III. YARIYIL DERSLERİ	Seçmeli/ Zorunlu	Dersin Kodu	Teori	Uygulama	AKTS
Thesis	Zorunlu	BUS 803	0	1	21
Specialization Field Course	Zorunlu	BUS 703	8	0	9
TOPLAM			8	1	30

IV. YARIYIL DERSLERİ	Seçmeli/ Zorunlu	Dersin Kodu	Teori	Uygulama	AKTS
Thesis	Zorunlu	BUS 804	0	1	21
Specialization Field Course	Zorunlu	BUS 704	8	0	9
TOPLAM			8	1	30