

DEPARTMENT of BUSINESS PH.D PROGRAMME

I. Semester							
C. CODE	COURSE NAME	C/E	The.	Prc.	Total	Credit	ECTS
Compulsory Courses							
İŞL-701	Specialized Field Course	C	8	0	8	0	9
İŞL-801	Thesis Preparation Study	C	0	1	1	0	1
İŞL-501	Research Methods	C	3	0	3	3	5
Elective Courses (3 elective courses will be selected from the pool)							
İŞL-505	Specialized Accounting	E	3	0	3	3	5
İŞL-507	Financial Theory	E	3	0	3	3	5
İŞL-509	Accounting Theory	E	3	0	3	3	5
İŞL-511	Financial Instruments and Derivatives	E	3	0	3	3	5
İŞL-513	Macro Organizational Theory	E	3	0	3	3	5
İŞL-515	Management Philosophy	E	3	0	3	3	5
İŞL-519	Strategic Management Thought	E	3	0	3	3	5
İŞL-521	Entrepreneurship Theory and Applications	E	3	0	3	3	5
İŞL-525	Strategic Marketing	E	3	0	3	3	5
İŞL-527	Internet and Social Media Marketing	E	3	0	3	3	5
İŞL-529	Marketing in Services Sector	E	3	0	3	3	5
İŞL-531	Advertising and Public Relations	E	3	0	3	3	5
İŞL-533	Quantitative Decision Models	E	3	0	3	3	5
İŞL-535	Strategic Production Management	E	3	0	3	3	5
İŞL-537	Multiple Criteria Decision Making Models	E	3	0	3	3	5

İŞL-503	International Financial Management	E	3	0	3	3	5
İŞL-524	Micro Organizational Theory	E	3	0	3	3	5
İŞL-554	Game Theory	E	3	0	3	3	5
Total			23	1	24	15	30

II. Semester							
C. CODE	COURSE NAME	C/E	The.	Prc.	Total	Credit	ECTS
Compulsory Courses							
İŞL-702	Specialized Field Course	C	8	0	8	0	9
İŞL-802	Thesis Preperation Study	C	0	1	1	0	1
İŞL-602	Seminar	C	0	2	2	0	4
Elective Courses (4 elective courses will be selected from the pool)							
İŞL-504	Securities And Portfolio Management	E	3	0	3	3	4
İŞL-506	Financial Econometrics	E	3	0	3	3	4
İŞL-508	Private Financial Issues	E	3	0	3	3	4
İŞL-510	Auditing Standards	E	3	0	3	3	4
İŞL-512	Strategic Human Resource Management	E	3	0	3	3	4
İŞL-514	Organizational Change	E	3	0	3	3	4
İŞL-518	International Management	E	3	0	3	3	4
İŞL-522	Organizational Analysis	E	3	0	3	3	4
İŞL-524	Actual Topics in Marketing	E	3	0	3	3	4
İŞL-526	Marketing Communication	E	3	0	3	3	4

İŞL-528	Theory of Consumer Behavior	E	3	0	3	3	4
İŞL-530	Marketing Research	E	3	0	3	3	4
İŞL-532	Marketing Case Analyses	E	3	0	3	3	4
İŞL-534	Supply Chain Management	E	3	0	3	3	4
İŞL-538	Advanced Applied Statistics	E	3	0	3	3	4
İŞL-540	Fuzzy Logic Decision Making	E	3	0	3	3	4
İŞL-502	Accounting Standards	E	3	0	3	3	4
İŞL-516	Micro Organizational Theory	E	3	0	3	3	4
İŞL-518	Material and Requirements Planning	E	3	0	3	3	4
İŞL-520	Advanced Research Methods	E	3	0	3	3	4
İŞL-559	Management Research	E	3	0	3	3	4
Total			23	3	26	12	30

III. Semester							
C. CODE	COURSE NAME	C/E	The.	Prc.	Total	Credit	ECTS
Compulsory Courses							
İŞL-803	Thesis Study	C	0	1	1	0	21
İŞL-703	Specialized Field Course	C	8	0	8	0	9
			8	1	9	0	30

IV. Semester							
C. CODE	COURSE NAME	C/E	The.	Prc.	Total	Credit	ECTS
Compulsory Courses							
İŞL-804	Thesis Study	C	0	1	1	0	21
İŞL-704	Specialized Field Course	C	8	0	8	0	9
Total			8	1	9	0	30

V. Semester							
C. CODE	COURSE NAME	C/E	The.	Prc.	Total	Credit	ECTS
Compulsory Courses							
İŞL-805	Thesis Study	C	0	1	1	0	21
İŞL-705	Specialized Field Course	C	8	0	8	0	9
Total			8	1	9	0	30

VI. Semester							
C. CODE	COURSE NAME	C/E	The.	Prc.	Total	Credit	ECTS
Compulsory Courses							
İŞL-806	Thesis Study	C	0	1	1	0	21
İŞL-706	Specialized Field Course	C	8	0	8	0	9
Total			8	1	9	0	30

VII. Semester							
C. CODE	COURSE NAME	C/E	The.	Prc.	Total	Credit	ECTS
Compulsory Courses							
İŞL-807	Thesis Study	C	0	1	1	0	21
İŞL-707	Specialized Field Course	C	8	0	8	0	9
Total			8	1	9	0	30

VIII. Semester							
C. CODE	COURSE NAME	C/E	The.	Prc.	Total	Credit	ECTS
Compulsory Courses							
İŞL-808	Thesis Study	C	0	1	1	0	21
İŞL-708	Specialized Field Course	C	8	0	8	0	9
Total			8	1	9	0	30