

BUSINESS ENGLISH MASTER DEGREE PROGRAMME

I. SEMESTER COURSE NAME	E/C	C.CODE	The.	Prc.	ECTS
Compulsory Courses					
Research Methods	C	BUS 501	3	0	5
Specialization Field Course	C	BUS 701	8	0	9
Thesis Preparation Work	C	BUS 801	0	1	1
Elective Courses (3 elective courses will be selected from the pool)					
Theories in Consumer Behavior	E	BUS 103	3	0	5
Modern Manufacturing Systems	E	BUS105	3	0	5
Strategic Cost Accounting	E	BUS 107	3	0	5
Advanced Brand Management	E	BUS 109	3	0	5
Strategic Reputation Management	E	BUS111	3	0	5
Advanced Financial Accounting I	E	BUS 113	3	0	5
International Financial Risk Management	E	BUS 115	3	0	5
Financial Markets, Institutions and Derivatives	E	BUS 117	3	0	5
Corporate Finance	E	BUS 119	3	0	5
Auditing and Fraud Detection	E	BUS 121	3	0	5
Total			20	1	30

II. SEMESTER COURSE NAME	E/C	C.CODE	The.	Prc.	ECTS
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Seminars	C	BUS 602	0	3	5
Specialization Field Course	C	BUS 702	8	0	9
Thesis Preparation Work	C	BUS 802	0	1	1
Elective Courses (3 elective courses will be selected from the pool)					
Special Topics in Marketing	E	BUS 204	3	0	5
Supply Chain Management	E	BUS 206	3	0	5
Digital Marketing	E	BUS 208	3	0	5
Strategic Managerial Accounting	E	BUS 210	3	0	5
Organization Theory and Design	E	BUS 212	3	0	5
Financial Economics	E	BUS 214	3	0	5
Advanced Finance	E	BUS 216	3	0	5
International Financial Reporting Standards	E	BUS 218	3	0	5
International Trade and Finance	E	BUS 220	3	0	5
Advanced Financial Accounting II	E	BUS 222	3	0	5
Total			20	1	30

III. SEMESTER COURSE NAME	E/C	C.CODE	The.	Prc.	ECTS
Thesis	C	BUS 803	0	1	21
Specialization Field Course	C	BUS 703	8	0	9
Total			8	1	30

IV. SEMESTER COURSE NAME	E/C	C.CODE	The.	Prc.	ECTS
Thesis	C	BUS 804	0	1	21
Specialization Field Course	C	BUS 704	8	0	9
Total			8	1	30