

DEPARTMENT OF BUSINESS ADMINISTRATION
NON-THESIS MASTER DEGREE PROGRAMME
for EVENING EDUCATION

I.Semester							
C. CODE	COURSE TITLE	C/E	Theo.	App.	Total	Credit	ECTS
Compulsory Courses							
İŞLT-801	Oriented Studies (Advisory)	C	0	1	1	0	1
İŞLT-501	Methods and Techniques of Scientific Research	C	3	0	3	3	9
Elective Courses (5 elective courses will be selected from the pool)							
	Elective Course	E	3	0	3	3	7
	Elective Course	E	3	0	3	3	7
	Elective Course	E	3	0	3	3	7
	Elective Course	E	3	0	3	3	7
	Elective Course	E	3	0	3	3	7
Total			18	1	19	18	45

II.Semester							
C. CODE	COURSE TITLE	C/E	Theo.	App.	Total	Credit	ECTS
Compulsory Courses							
İŞLT-531	Term Project	C	0	2	2	0	9
İŞLT-802	Oriented Studies (Advisory)	C	0	1	1	0	1
Elective Courses (5 elective courses will be selected from the pool)							
	Elective Course	E	3	0	3	3	7
	Elective Course	E	3	0	3	3	7
	Elective Course	E	3	0	3	3	7
	Elective Course	E	3	0	3	3	7
	Elective Course	E	3	0	3	3	7
Total			18	1	19	18	45

POOL OF ELECTIVE COURSES							
C. CODE	COURSE TITLE	C/E	Teo.	App.	Total	Credit	ECTS
İŞLT-502	Human Resource Management	E	3	0	3	3	7
İŞLT-503	Marketing Communication	E	3	0	3	3	7
İŞLT-504	Strategic Management	E	3	0	3	3	7
İŞLT-505	Marketing Principles	E	3	0	3	3	7
İŞLT-506	Quality Management Systems	E	3	0	3	3	7
İŞLT-507	Product Management	E	3	0	3	3	7
İŞLT-508	Business Finance	E	3	0	3	3	7
İŞLT-509	Business Management	E	3	0	3	3	7
İŞLT-510	Accounting for Managers	E	3	0	3	3	7
İŞLT-511	Finance for Managers	E	3	0	3	3	7
İŞLT-512	Investment Project Preparation and Evaluation	E	3	0	3	3	7
İŞLT-513	Sales Management and Customer Relations	E	3	0	3	3	7
İŞLT-514	Modern Management Approaches	E	3	0	3	3	7