

**DEPARTMENT OF BUSINESS ADMINISTRATION  
MASTER'S DEGREE PROGRAM WITHOUT THESIS**

**I. SEMESTER**

CODE	COURSE Name	C/E	Teo	Application	Total	Credit		
	Compulsory Courses					National	ECTS	
6611503	Contemporary Business Management	C	3	0	3	3	6	
6611505	Principles of Marketing	C	3	0	3	3	6	
6611507	Accounting for Executives	C	3	0	3	3	6	
6611509	Production Management	C	3	0	3	3	6	
6611511	Business Finance	C	3	0	3	3	4	
6611801	Advisory	C	0	1	1	0	2	
<b>TOTAL</b>				<b>15</b>	<b>1</b>	<b>16</b>	<b>15</b>	<b>30</b>

**II. SEMESTER**

CODE	COURSE Name	C/E	Teo	Application	Total	Credit		
	Compulsory Courses					National	ECTS	
6612502	Research Methods	C	2	0	2	2	7	
6612802	Advisory	C	0	1	1	0	2	
<b>Elective Courses (Elective courses will be selected from the pool 3 courses)</b>								
6612504	Human Resources Management	E	2	0	2	2	7	
6612506	Marketing Communication	E	2	0	2	2	7	
6612508	Economics for Managers	E	2	0	2	2	7	
6612510	Applied Management Statistics	E	2	0	2	2	7	
6612512	Strategic Management	E	2	0	2	2	7	
6612514	Modern Production Systems	E	2	0	2	2	7	
6612516	Finance for Executives	E	2	0	2	2	7	
<b>TOTAL</b>				<b>10</b>	<b>1</b>	<b>11</b>	<b>10</b>	<b>30</b>

**III. SEMESTER**

CODE	COURSE Name	C/E	Teo	Application	Total	Credit		
	Compulsory Courses					National	ECTS	
6613531	Term Project	C	0	2	2	0	4	
6613803	Advisory	C	0	1	1	0	2	
<b>Elective Courses (Elective courses will be selected from the pool 4 courses)</b>								
6613515	Sales Management and Customer Relations	E	2	0	2	2	6	
6613517	Modern Management Approaches	E	2	0	2	2	6	
6613519	Organizational Psychology and Industrial Relations	E	2	0	2	2	6	
6613521	Financial Instruments and Markets	E	2	0	2	2	6	
6613523	Quality Management Systems	E	2	0	2	2	6	
6613525	Investment Project Preparation and Appraisalment	E	2	0	2	2	6	
<b>TOTAL</b>				<b>8</b>	<b>3</b>	<b>11</b>	<b>8</b>	<b>30</b>

**IV. SEMESTER**

<b>KODU</b>	<b>COURSE Name</b>	<b>C/E</b>	<b>Teo</b>	<b>Application</b>	<b>Total</b>	<b>Credit</b>	
	<b>Compulsory Courses</b>					<b>National</b>	<b>ECTS</b>
<b>6614532</b>	Term Project	C	0	2	2	0	15
<b>6614804</b>	Advisory	C	0	1	1	0	15
<b>TOTAL</b>			<b>0</b>	<b>3</b>	<b>3</b>	<b>0</b>	<b>30</b>