

**DEPARTMENT OF BUSINESS ADMINISTRATION PH.D
PROGRAMME**

I. SEMESTER							
CODE	COURSE NAME	C/E	Theo.	Applied	Totl.	Credit	
	Compulsory Courses					National	ECTS
İŞL-501	Research Methods I	C	3	0	3	3	5
İŞL-701	Specialized Field Course	C	8	0	8	0	9
İŞL-801	Thesis Preparation	C	0	1	1	0	1
(Elective courses will be selected from the pool 3 courses)							
İŞL-503	Philosophy of Science	E	3	0	3	3	5
İŞL-505	Organization Theory I	E	3	0	3	3	5
İŞL-507	Management Philosophy	E	3	0	3	3	5
İŞL-509	Entrepreneurship Theory and Applications	E	3	0	3	3	5
İŞL-511	Finance Theory	E	3	0	3	3	5
İŞL-513	Accounting Theory	E	3	0	3	3	5
İŞL-515	Financial Econometrics	E	3	0	3	3	5
İŞL-517	Special Issues of Finance I	E	3	0	3	3	5
İŞL-519	Strategic Marketing	E	3	0	3	3	5
İŞL-521	E-Commerce and Marketing Through Internet	E	3	0	3	3	5
İŞL-523	Strategic Production Management	E	3	0	3	3	5
İŞL-525	Supply Chain Management	E	3	0	3	3	5
Total			20	1	21	12	30

II. SEMESTER							
CODE	COURSE NAME	C/E	Theo.	Applied	Totl.	Credit	
	Compulsory Courses					National	ECTS
İŞL-502	Research Methods II	C	3	0	3	3	5
İŞL-702	Specialized Field Course	C	8	0	8	0	9
İŞL-802	Thesis Preparation	C	0	1	1	0	1
(Elective courses will be selected from the pool 3 courses)							
İŞL-598	Development and Learning	E	3	0	3	3	5
İŞL-504	Theory of Consumer Behavior	E	3	0	3	3	5
İŞL-506	Evolution of Management Thought	E	3	0	3	3	5
İŞL-508	Strategic Management Thought	E	3	0	3	3	5
İŞL-510	International Financial Management	E	3	0	3	3	5
İŞL-512	International Financial Institutions	E	3	0	3	3	5
İŞL-514	Accounting Standards	E	3	0	3	3	5

İŞL-516	Production Systems	E	3	0	3	3	5
İŞL-518	Material and Requirements Planning	E	3	0	3	3	5
İŞL-520	Quantitative Decision Models	E	3	0	3	3	5
İŞL-522	Marketing Communication	E	3	0	3	3	5
İŞL-524	Organization Theory II	E	3	0	3	3	5
Total			20	1	21	12	30

III. SEMESTER							
CODE	COURSE NAME	C/E	Theo.	Applied	Totl.	Credit	
	Compulsory Courses					National	ECTS
İŞL-703	Specialized Field Course	C	8	0	8	0	9
İŞL-803	Thesis Preparation	C	0	1	1	0	1
İŞL-603	Seminar	C	0	2	2	0	10
(Elective courses will be selected from the pool 2 courses)							
İŞL-597	Planning and Evaluation in Education	E	3	0	3	3	5
İŞL-527	Strategic Human Resources Management	E	3	0	3	3	5
İŞL-529	Securities and Portfolio Management	E	3	0	3	3	5
İŞL-531	Organizational Change	S	3	0	3	3	5
İŞL-533	Internal Auditing	E	3	0	3	3	5
İŞL-535	Special Issues of Finance II	E	3	0	3	3	5
İŞL-537	Strategic Management Accounting	E	3	0	3	3	5
İŞL-539	Multivariate Statistical Analysis	E	3	0	3	3	5
İŞL-541	Simulation in Businesses	E	3	0	3	3	5
İŞL-543	Logistics Management and Optimization	E	3	0	3	3	5
İŞL-545	Actual Topics in Marketing	E	3	0	3	3	5
İŞL-547	Marketing Applications in Service Sector	E	3	0	3	3	5
İŞL-549	Organizational Analysis	E	3	0	3	3	5
İŞL-551	Advertisement and Public Relations	E	3	0	3	3	5
Total			14	3	17	6	30

IV. SEMESTER							
CODE	COURSE NAME	C/E	Theo.	Applied	Totl.	Credit	
	Compulsory Courses					National	ECTS
İŞL-704	Specialized Field Course	C	8	0	8	0	21
İŞL-804	Thesis	C	0	1	1	0	9
Total			8	1	9	0	30

V. SEMESTER							
CODE	COURSE NAME	C/E	Theo.	Applied	Totl.	Credit	
	Compulsory Courses					National	ECTS
İŞL-705	Specialized Field Course	C	8	0	8	0	21
İŞL-805	Thesis	C	0	1	1	0	9
Total			8	1	9	0	30

VI. SEMESTER							
CODE	COURSE NAME	C/E	Theo.	Applied	Totl.	Credit	
	Compulsory Courses					National	ECTS
İŞL-706	Specialized Field Course	C	8	0	8	0	21
İŞL-806	Thesis	C	0	1	1	0	9
Total			8	1	9	0	30

VII. SEMESTER							
CODE	COURSE NAME	C/E	Theo.	Applied	Totl.	Credit	
	Compulsory Courses					National	ECTS
İŞL-707	Specialized Field Course	C	8	0	8	0	21
İŞL-807	Thesis	C	0	1	1	0	9
Total			8	1	9	0	30

VIII. SEMESTER							
CODE	COURSE NAME	C/E	Theo.	Applied	Totl.	Credit	
	Compulsory Courses					National	ECTS
İŞL-708	Specialized Field Course	C	8	0	8	0	21
İŞL-808	Thesis	C	0	1	1	0	9
Total			8	1	9	0	30